

Dear Parents,

Since 1984, Children's Day Appeal (CDA) has served as an annual campaign to advocate giving amongst the secondary and junior college students, and rally meaningful support for communities in need. Aligned with the Ministry of Education's Values-in-Action (VIA) programme, this campaign encourages the kindergarten and primary school students to help others and inculcate important values of compassion, respect and empathy from an early age.

**100%** of funds raised through CDA go towards empowering the lives of

1. Adults with disabilities
2. Children with special needs and Youth-at-risk
3. Families in need of assistance
4. Persons with mental health conditions
5. Seniors in need of support

We would like to encourage you to join your child in their giving journey by matching your child's donation. You may support CDA by scanning the PayNow QR Code below:

Nanyang Primary School



2023 marks 40 years of Community Chest working with the people, private and public sectors to explore ways to make giving a way of living. As social service needs become more complex, we endeavour to create impactful partnerships to deepen sustainable giving and champion the potential of those we aim to support. Together, we can empower every person to live with dignity in a caring and inclusive society.

Yours sincerely,  
Nanyang Primary School

**Champion Every Potential,  
Fulfil Their Dreams!**